

nobis Brief

THE MISSION OF NOBIS BRIEF

Inform the economic and social life of the Nobis Partnership and its companies, in such a way that it contributes to the integration of its personnel under the Values of the organization and to a positive public image of its management.

This Nobis Brief is a summary of the Nobis Consortium Business Magazine No 49 »



» Nobis academic excellence

» **The Nobis Foundation** and the Business Units of the Organization gave scholarships to 81 Nobis employees children. "We are committed to education and the program that has been promoted for 11 years by the Nobis Foundation, which aims to provide scholarships to the children of its employees. This is part of our commitment to Corporate Social Responsibility" said Mrs. Isabel Noboa, Executive President of Nobis Consortium. This is the eleventh edition of the program. Throughout these years, "Nobis Educando" has benefited 588 school-age children with outstanding grades. Valentina Barzola, daughter of Azucarera Valdez employee Ignacio Barzola, earned the badge "Nobis Educando to Excellence", the highest recognition that this program grants. Edú Guerrero Mendez, Dayanna Gualdo Yagual, Bryan Fernandez Gomez, Alejandra Túa Torres and Said Gutierrez Cruz, who's high GPAs are remarkable, received a laptop as reward for their efforts. All the children who were given scholarships received a backpack with Nobis products, student incentives and the respective awards.

» **The National Government and the port operator DP World Investments** signed the concession contract to begin the construction and then operate the deep wa-



» Port in Posorja is a reality

ter Port in Posorja for 50 years. The investment will create more than 600 direct permanent jobs and around 4,000 additional indirect jobs when the operation begins. The first phase is expected to be completed in two and a half years. Through this agreement, DP World is committed to promote the project in its design, planning, financing, construction, equipment, operation and maintenance. This partnership represents an investment over \$1,200 million and will boost the economic development of the country. Posorja port could call at its berth Panamax and Post-Panamax vessels with loads between 5,000 and 12,000 TEUs (containers). This will make Guayaquil and Ecuador part of the elite of large international ports. The demand in port and ship-related markets has evolved rapidly in recent years.

» **With great enthusiasm and joy**, Valdez Sugar Company employees started a new production cycle. According to tradition, the harvest No. 132 was entrusted to God with a thanksgiving Mass. The Executive President of Valdez Sugar Company, Ing. Roberto Dunn Suarez said that "we must break paradigms that challenge us to reinvent ourselves." He highlighted that companies are not made by themselves, they are made by people. The company aims to exceed the production of 3.25 mil-



» Valdez sugar harvest No.132

lion bags of 50 kilograms of sugar projected for this year. 2016 is marked by a major change in the image of Valdez, specifically in its logo and the packaging of its products. This change will help make the brand more recognizable and it would be better positioned in the market. The expansion of the Plant in Codana is also a major milestone for the new harvest. With this new investment the alcohol production will double and the delivery of ethanol will reach Ecopaís gasoline production.

» Solidarity!

» **Nobis Consortium**, Nobis Foundation Ecuador, Nobis Foundation USA and the companies DP World Investments, Azucarera Valdez, Codana and Universal Sweet Industries, gave donations to the victims of the April 16 earthquake. This earthquake struck Manabí, Esmeraldas, Los Rios, Guayas and other provinces and left a trail of pain and tragedy among thousands of Ecuadorian families. "I want to send my solidarity to the people of Ecuador in these hard times. We must stand united to overcome this tragedy. Ecuador is a strong country and we will reconstruct our communities. God bless all of you and your families", was the message of Mrs. Isabel Noboa, Executive President of Nobis Consortium.



» Welcome to the Wyndham Quito Airport!

» **At a cost of approximately 20 million**, the new Quito Airport Wyndham hotel, strategically located near the Mariscal Sucre International Airport in Tababela, opened its doors. The new hotel was promoted by Pronobis, a business group of the capital and Quiport as a strategic partner. It has 150 rooms and each one of them is equipped with amenities including wireless high speed internet, a charging station for iPod, an ergonomic desk and a digital safe. The hotel accepts pets and booking is subject to a nominal charge.

It also offers the traveler a rest area, as a "VIP room" where guests can enjoy their free time at the Mariscal Sucre airport, with all amenities and a wide range of services available. The hotel provides over a hundred direct jobs and generates income for more than twenty companies that are part of its portfolio of suppliers, who employ a considerable number of people, contributing with the progress of Ecuadorian society. Wyndham Quito Airport is the second Wyndham hotel that opens its doors in Ecuador and the seventh hotel promoted by Pronobis in 19 years of management.



» The Point with LED lighting

» **The Point**, the highest building in Guayaquil and Ecuador, located in "Ciudad del Rio" in "Puerto Santa Ana", inaugurated a modern and innovative LED lighting system. The system belongs to a technical design of intelligent LED lighting, called iColorFlex MX version, an original product portfolio of Philips Color Kinetics Systems. This intelligent building lighting system is the second of its kind in South America, after Bogota, and is also used in cosmopolitan cities like New York, Paris, London, among others.

The system consists of 10,080 LED lights located around each of the 26 floors lit, from the ninth level. Building lighting is permanent and is displayed from 19h00 until 22h30.



» Universal Sweet Industries new factory opens in Riobamba

» **Universal Sweet Industries** USI, the century-old company of Nobis Consortium and the chocolates, candies and sweets producer branded La Universal, opened the doors of its new factory in Riobamba. The purchase of this factory represents an investment of \$40 million and is a sign

that USI has proceeded in leaps and bounds with its expansion and the versatility of the business.

Specifically located in the rural parish of San Juan, 21.4 kilometers away from the city of Riobamba, Chimborazo province, the factory is seated in an area of 11 hectares with sheds built for biscuits, raw materials and finished product; Additional facilities are being built for new lines of "Waffer", "Huevitos", hard and soft candy, as well as a mill. The current production lines of biscuits have ovens, cooling and packing machines. It has acclimatized cellars and packing area and a fermentation area for crackers. The brand-new factory will produce about 7,000 tons per year of the delights of La Universal.



» Innobis presented its campus for startups

» **It is a colorful**, enthusiastic and cheerful campus, designed much like Silicon Valley, the South Bay of San Francisco, in the United States, home to major technology corporations in the world and thousands of startups. The playful design of the campus allows the entrepreneur to go through an auto track (with two pedal cars for adults), visiting all the stages of the entrepreneurship, best known as "the track of the entrepreneurship".

It has about 40 individual coworking spaces, an auditorium equipped with the latest technology, a meeting room, a cafeteria, the reception, the highest speed Internet, two private offices and games such as football, table tennis and a punching bag for entrepreneurs to relax when the time calls. The campus has 400 square meters and is located in the Trade Building Tower B, ground floor, office 1B.